

COMPANY PROFILE

WWW.EFFECTGLOBAL.COM

EFFECT

EVENTS & EXHIBITIONS STANDS

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WEBSITE



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+974 3145 9595
+216 9706 9595

EVENTS

EXHIBITION
STANDS

DESIGNING EVENTS
→ THAT

DELIVER EFFECT



ABOUT EFFECT — EXHIBITION STAND CONTRACTOR AND EVENT MANAGEMENT

We are a dynamic event management and exhibition stand company powered by a passionate, creative team dedicated to delivering innovative solutions that bring your vision to life. Our mission is to craft experiences that leave a lasting impression, ensuring every guest feels engaged and inspired.

www.effectglobal.com

WHERE DESIGN MEETS DELIVERY

EFFECT is a leading exhibition stand contractor and event management company, known for exceptional design, outstanding project management, innovative solutions, and international service standards. We deliver end-to-end projects that clients can rely on.



12+ YEARS OF EXPERIENCE

Delivering exceptional designs and innovative event solutions worldwide.



OUR MISSION

To inspire and empower businesses to push the boundaries of innovation in the world of events and exhibition stands.



40+ CORPORATE EVENTS

Driving impactful brand activations that create memorable experiences and deliver measurable results.



200+ EXHIBITION STANDS

Successfully executing large-scale projects across borders, ensuring seamless coordination and world-class standards.

WHY BRANDS CHOOSE EFFECT

Design That Performs: Stands and environments crafted to engage and convert.

Outstanding Project Management: Clear timelines, proactive communication, and seamless execution.

International Service Standards: Consistent quality, no matter the region.

End-to-End Accountability: One dedicated partner from concept to on-site delivery.



EXHIBITION STANDS

Bring your brand to life with **custom** or **modular** stands engineered for impact — conceived in 3D, manufactured with care, and installed on time. **From concept and 3D design to production, logistics, and on-site installation**, we manage the full cycle so you can focus on engaging with prospects.

What's Included (Our Capabilities):

- Custom exhibition stand design (strategy + 3D concept)
- Design, production & installation services (turnkey delivery)
- Modular & pop-up exhibition stands for flexible budgets and timelines
- Banner systems & accessories to complete your presence



EVENT MANAGEMENT

From **exhibitions and conferences** to **corporate events, seminars, concerts, festivals, B2B meetings, and outdoor or live events** — our team delivers stress-free, budget-aligned experiences with exactly the level of support you need.

What We Cover:

- Event strategy & planning (objectives, budgeting, timelines)
- Production & vendor management (AV, staging, logistics)
- On-site coordination (run of show, staffing, safety)
- Post-event wrap-up (reporting, insights, learnings)

WHAT WE PROMISE

At EFFECT, we don't just manage events — we create experiences that inspire, engage, and deliver lasting impact. Our core promises reflect our commitment to excellence at every stage.

➤ UNIFIED EXECUTION

We ensure seamless coordination across all aspects of event production, delivering high-quality results with consistency, creativity, and precision.

➤ CULTURAL INTELLIGENCE

We honor heritage while embracing innovation, curating culturally rich experiences that resonate with global audiences.

➤ PURPOSEFUL INNOVATION

Our creative strategies are designed with intent to captivate, differentiate, and drive meaningful engagement at every event.

➤ CLIENT-FIRST APPROACH

Every project starts with your vision. We prioritize your goals and tailor every detail to exceed your expectations.

➤ STRATEGIC COLLABORATION

We foster long-term partnerships built on transparency, mutual respect, and shared success.

➤ PROFESSIONAL INTEGRITY

We uphold the highest standards of ethics and professionalism delivering on time, on budget, and beyond expectations.

WHERE WE WORK

We deliver top-notch services worldwide.

GERMANY / Event Management and Exhibition Solutions

FRANCE / Event Management and Exhibition Solutions

ITALY / Event Management and Exhibition Solutions

BELGIUM / Event Management and Exhibition Solutions

NETHERLANDS / Event Management and Exhibition Solutions

SPAIN / Event Management and Exhibition Solutions

TURKEY / Event Management and Exhibition Solutions

UNITED KINGDOM / Event Management and Exhibition Solutions

TUNISIA / Event Management and Exhibition Solutions

LIBYA / Event Management and Exhibition Solutions

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RUSSIA / Event Management and Exhibition Solutions

CANADA / Event Management and Exhibition Solutions





DESIGNING EVENTS THAT DELIVER EFFECT

➤ To explore more images and references, please visit the gallery section on our website and follow us on our social media platforms for the latest updates.
www.effectglobal.com

WHAT OUR CLIENT SAY

“ Best Company Ever ★ ★ ★ ★ ★

“ The best company ever; they created a great design and booth. It's our first time working with them, but it will always be a positive experience.”

Engy Elserafy - Business Development Manager at El Seify General Contracting.

“ Professional work ★ ★ ★ ★ ★

“ Professional work, punctuality, and availability. I recommend this agency for stand construction. Here are photos of our stand at TTG Rimini 2024. ”

Karim Jatlaoui - Representative of the Tunisian National Tourist Office (ONTT) in Italy.

“ Thoroughly Impressed ★ ★ ★ ★ ★

“ We are thoroughly impressed with the booth designed and built by EFFECT for our participation in Plast Alger from March 4 to 6, 2024. From the initial concept to the final installation, the team showcased outstanding creativity, meticulous attention to detail and professionalism. I wholeheartedly recommend their services to anyone in need of an eye-catching stand. ”

Houda Saiidi - Customer Service Specialist at Biesterfeld.

“ Great Finish ★ ★ ★ ★ ★

A great finish and even better service delivered on time, which is rare these days! I highly recommend Effect Global for their excellent work.

Hicham Megzari - Project Director at First Class Event Morocco.

Ref: <https://share.google/UqbyQoe0DJFABw5x3>

Q&A ---

1. What makes EFFECT different from other exhibition stand contractors?

With over 12 years of international experience, EFFECT specializes in creating immersive brand experiences through innovative design, precise project management, and attention to detail.

2. Do you offer both modular and custom exhibition stands?

We offer both cost-effective modular stands and fully customized solutions tailored to your brand, products, and marketing goals.

3. How early should I contact EFFECT before my event?

For best results, contact us 6–8 weeks before your event. Larger projects benefit from even earlier planning.

4. Do you manage installation and dismantling?

We manage everything from transportation and installation to dismantling, ensuring a hassle-free experience.

5. Do you provide free 3D designs?

Confirmed clients receive free 3D designs. New inquiries may also qualify based on project scope. We include full technical documentation.

6. Do you operate internationally?

Yes — EFFECT operates across Europe, the MENA region, and beyond, delivering consistent quality in every country.

7. How do you ensure smooth coordination during events?

Our team ensures smooth coordination with real-time support, covering setup, logistics, vendor management, and guest flow.

GET STARTED WITH US NOW!

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+216 5169 6854

INFO@EFFECTGLOBAL.COM

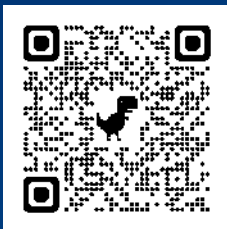
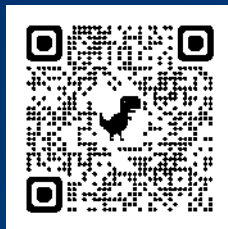
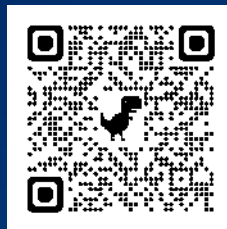
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THANK YOU